

Cranberry Marketing Policy

2008 Crop Year

Estimated Carry-In, Supply, Sale/Usage & Carryout Inventory

(9.01.08 - 8.31.09)

	Domestic Production (Averaged)	Committee Est Feb-08	Econometric Objective Est Feb-08
		<i>Bbls</i>	<i>Bbls</i>
	Massachusetts	1,808,000	
	New Jersey	515,000	
	Wisconsin	3,786,000	
	Oregon	497,000	
	Washington	180,000	
	Other		
	Totals	6,786,000	6,870,000
1	<i>Carry-In as of 09/01/2008</i>	2,602,000	2,602,000
	<i>Production & Acquired</i>		
2	Estimated Domestic Production	6,786,000	6,870,000
3	Estimated Foreign Acquisitions	1,000,000	994,000
4	Total Production & Acquisitions	7,786,000	7,864,000
5	<i>Available Supply</i>	10,388,000	10,466,000
	<i>Estimated Shrinkage</i>		
6	2% of Carry-In	52,000	52,000
7	3% Est. of Production/Acquisitions	234,000	236,000
8	<i>Estimated Shrinkage</i>	286,000	288,000
9	<i>Adjusted Supply</i>	10,102,000	10,178,000
	<i>Sales & Usage</i>		
10	Fresh Fruit Sales	350,000	324,000
11	Processing Fruit Usage	7,250,000	7,486,000
12	<i>Total Sales/Usage</i>	7,600,000	7,810,000
13	<i>Diff Between Adj. Supply/Sales</i>	2,502,000	2,368,000
14	Industry Inventory Estimated Pipeline Needs	3,000,000	3,000,000
15	<i>Est. Adjusted Carryover as 08/31/09</i>	(-498,000)	(-632,000)