

**2010 Crop Year Cranberry Marketing Policy
Estimated Carry-In, Supply, Sales/Usage & Carryout Inventory
(9.01.2009 - 8.31.2010)**

Part B

	Domestic Production (Averaged)	Committee Estimate February 2010	Econometric Objective Estimate February 2010
	Massachusetts	1,941,000	1,869,000
	New Jersey	539,000	550,000
	Wisconsin	4,336,000	4,527,000
	Oregon	482,000	443,000
	Washington	165,000	134,000
	Totals	7,462,000	7,523,000
		Committee Estimate February-10 <i>Bbls</i>	Econometric Objective Estimate February-10 <i>Bbls</i>
1	<i>Carry-In as of 09/01/2010</i>	4,900,000	5,056,000
	<i>Production & Acquired</i>		
2	Estimated Domestic Production	7,462,000	7,523,000
3	Estimated Foreign Acquisitions	1,155,000	1,155,000
4	Total Production & Acquisitions	8,617,000	8,678,000
5	<i>Available Supply</i>	13,517,000	13,734,000
	<i>Estimated Shrinkage</i>		
6	2% of Carry-In	98,000	101,000
7	3% Est. of Production/Acquisitions	259,000	261,000
8	<i>Shrinkage</i>	357,000	362,000
9	<i>Adjusted Supply</i>	13,160,000	13,372,000
	<i>Sales & Usage</i>		
10	Fresh Fruit Sales	290,000	281,000
11	Processing Fruit Usage	7,100,000	7,090,000
12	Total Sales/Usage	7,390,000	7,371,000
13	<i>Est. Adjusted Carryover as 08/31/11</i>	5,770,000	6,001,000
14	Industry Inventory Pipeline Needs	2,900,000	2,900,000
15	<i>Diff Between Supply/Sales (Bbls)</i>	2,870,000	3,101,000