



CMC WINTER MEETING
RITZ-CARLTON HOTEL, ARLINGTON, VA
FEBRUARY 21 & 22, 2011
AGENDA

Monday, February 21

- 8:00 am** **CMC Meeting – Call to Order**
Roll Call
Seating of new Committee member
Introduce Terry Humfeld, new CI Executive Director
Additions/Changes to the Agenda
- Section 1** **Business Session**
Domestic Promotion Program – Toby Stapleton
- Section 2** **Trade Policy Report** – Matt Lantz
- MRL Priorities
 - Tariffs
- Section 3** **Minutes:** August 30 & 31, 2010 – Minocqua, WI
- Section 4** **Financials**
Review September - December 2010 (FY '11) Financial Statements
Review Annual Audit (FY '10) fiscal period
Annual Audit Report – Jim Rezendes
- FY '11 Budget Revisited**
Review & Revise budget for remainder of the fiscal period,
March 1 through August 31, 2011
- Break for lunch**
- Section 5** **Reports**
Staff Report
Generic Promotions Subcommittee – Dr. White
Regulatory Working Group (RWG) – Dr. Figueroa
Analysis of the 2000 & 2001 Volume Regulations – Kevin Kesecker
2011 Supply – Demand – Carryover Review – Kevin Kesecker
- Discussion on RWG report & recommendation(s)***
- Executive Session (Optional)
- Adjourn session for the day**



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Tuesday, February 22

8:00 am CMC Meeting Reconvenes

Business Session

Call to Order

Roll Call

Additions/Changes to Agenda

Unfinished business from the previous day

Section 6 International Promotions Program Update - Toby Stapleton
Update on NEI - FAS Deputy Administrator Christian Foster

Section 7 2011 Marketing Policy
Industry Overview – Kevin Kesecker

- Estimating Domestic Production
- Estimating Carry-In, Supply, Usage & Carry-out

Options:

1. Recommend to the Secretary, USDA, to establish or not establish a **Producer Allotment regulation** for the 2011 crop year.
2. Recommend to the Secretary, USDA, to establish or not establish a combination of a **Producer Allotment and Handler Withholding regulation** for the 2011 crop year.
3. Recommend to the Secretary, USDA to establish or not establish a **Handler Withholding Program** for the 2011 crop year.

Recommendation of Options 1 or 2 must be acted upon by the Committee and submitted to the Secretary, USDA prior to March 1, 2011

The Committee has until August 31, 2011 to act upon and submit a recommendation to the Secretary to establish Option 3 (a stand alone handler withholding program)

Section 8 Other Business
Next Meeting: 2011 CMC summer meeting: August 29 & 30, 2011 – Boston, MA
Other business to come before the Committee

Adjourn