

AGENDA

[Wednesday, August 15, 2018]

7:30 - 8:30 AM BREAKFAST BUFFET

8:30 AM CALL TO ORDER & ROLL CALL

- Election of Officers for August 1, 2018 - July 31, 2020 term
- Seating of Alternates
- Cellphones & Wi-Fi
- Anti-Trust Guidelines & Marketing Orders 101
- Announcements, Rules of Order, Agenda Updates

[Doris Jamieson]

8:50 - 10 AM SECTION 1: CANADA, INVENTORY, MARKETING POLICY

- Eastern Canada Crop Projection and APCQ
- Review Q2 and Q3 Cycle Reports & Industry Overview
- Develop & Approve FY '19 Marketing Policy

[Kevin Connolly]

[Parker Mauck & Michelle Hogan]

10 - 10:15 AM 15-MINUTE BREAK

10:15 - 11:30 AM SECTION 2: NEW/OLD BUSINESS

- CI, SAB, Health Research Updates
- Research

[Terry Humfeld]

[Amy Howell, Ph.D.]

11:30 AM - 12:30 PM SECTION 3: TRADE POLICY

- MRL & Tariff Updates
- Discussion on trade policy proposals for 2018/2019
 - BCI, Weber Shandwick, Exponent

[Matt Lantz]

12:30 - 1:30 PM LUNCH

1:30 - 1:45 PM SECTION 4: MINUTES

- Winter Meeting Minutes - February 16 & 17, 2018

[Michelle Hogan]

1:45 - 2 PM SECTION 5: FINANCIALS

- Financial Statements: January-July 2018

[Jim Rezendes]

2 - 2:30 PM SECTION 6: STAFF REPORT

- Update on staff and administrative activities
- e-Compliance Plan, Internal Controls Policy, Employee Handbook

[Michelle Hogan]

2:30 - 2:45 PM 15-MINUTE BREAK

2:45-4:30 PM EXECUTIVE SESSION

- Personnel Issues

AGENDA

[Thursday, August 16, 2018]

7:30 - 8:30 AM BREAKFAST BUFFET

8:30 AM CALL TO ORDER & ROLL CALL

- Reseating of Alternates
- Announcements, Rules of Order, Agenda Updates

8:45 - 9:45 AM SECTION 7: INTERNATIONAL PROMOTIONS

- Handler Interviews
- Program Update & Recommendations

[Sarah Gelpi & David McCaleb]

9:45 - 10 AM 15-MINUTE BREAK

10 - 11 AM SECTION 8: COMMUNICATIONS & DOMESTIC PROMOTIONS

- Communications & Website Update
- Program Update & Recommendations

*[Karen Cahill]
[Louise Pollock & Alex Oppenheimer]*

11 - 11:15 AM 15-MINUTE BREAK

11:15 AM - 12:15 PM INVENTORY/MARKETING POLICY (Cont'd)

- Consideration of volume regulation recommendation

12:15 - 12:45 PM SECTION 9: BUDGET

- Review Proposed/Adjusted FY 2018/2019 Budget

[Jim Rezendes & Michelle Hogan]

12:45 - 1 PM SECTION 10: OTHER BUSINESS

- Designation of Independent Auditor
- Calendar
 - 2019 Winter Meeting - February 12 & 13, Pentagon City, VA
 - 2019 Summer Meeting - August, MA (TBD)
- Spherical Analytics & Skycision Crop Forecasting Program
- Any additional business to come before the Committee

ADJOURN