

AGENDA

[Tuesday, February 12, 2019]

7 - 8 AM BREAKFAST BUFFET

8 AM CALL TO ORDER & ROLL CALL

- Seating of Alternates
- Cellphones & Wi-Fi
- Introduction of USDA Marketing Specialist
- Announcements, Rules of Order, Agenda Updates

[Jen Varela, USDA]

8:15 - 9:45 AM SECTION 1: CANADA & U.S. INVENTORY UPDATE

- Eastern Canada Crop Projection and APCQ [Kevin Connolly]
- Review Q1 Cycle Reports & Industry Overview [Parker Mauck & Michelle Hogan]

9:45 - 10 AM 15-MINUTE BREAK

10 - 11 AM SECTION 2: MRL & TRADE POLICY

- MRLs
- Trade Policy & Tariffs

[Matt Lantz & Alinne Oliveira]

11 AM - 12 PM SECTION 3: NEW/OLD BUSINESS

- Data Collection Review Subcommittee Update
- Cranberry Institute Update
- Health Research Update

[Steve Berlyn]
[Terry Humfeld]
[Amy Howell, Ph.D.]

12 - 1 PM LUNCH

1 - 1:30 PM SECTION 3: NEW/OLD BUSINESS Continued

- Grower Associations Update
 - WSCGA
 - CCCGA
 - NJACGA
 - West Coast

[Tom Lochner]
[Brian Wick]
[Stephen V. Lee IV]
[TBD]

1:30 - 2 PM SECTION 4: DOMESTIC PROGRAM

- Communications & Domestic Marketing Update

[Karen Cahill]

2 - 3:15 PM SECTION 5: INTERNATIONAL PROGRAM

- BCI Program Update & Recommendations
- Proposed New Target Markets & ATP Funding
- China NGO Law Requirements

[David McCaleb & Sarah Gelpi]

[Mabel Zuang]

3:15 - 3:30 PM 15-MINUTE BREAK

**3:30 - 3:45 PM AUDIT SUBCOMMITTEE
EXECUTIVE SESSION (if needed)**

AGENDA

[Wednesday, February 13, 2019]

7:30 - 8:30 AM *BREAKFAST BUFFET*

8:30 AM CALL TO ORDER & ROLL CALL

- Reseating of Alternates
- Announcements, Rules of Order, Agenda Updates

8:45 - 9:30 AM SECTION 1 CONTINUED: MARKETING POLICY

- Update FY2019 Marketing Policy *[Parker Mauck]*

9:30 - 9:45 AM SECTION 6: MINUTES

[Michelle Hogan]

- Summer Meeting - August 14 & 15, 2018
- October 10, 2018 Conference Call (Int'l Program)
- November 26, 2018 Conference Call (Domestic Program)

9:45 - 10:15 AM SECTION 7: STAFF REPORT

[Michelle Hogan]

- Staff & Administrative Activities Update
- 2019 Continuance Referendum
- 2014-2018 Impact Report

10:15 - 10:30 AM *15-MINUTE BREAK*

10:30 - 10:45 AM SECTION 8: FINANCIALS

- Financial Statements: September-December 2018 *[Michelle Hogan]*
- Annual A-133 Audit *[Jim Rezendes]*

10:45 - 11:45 AM SECTION 9: BUDGET

- Review Adjusted FY 2018/2019 Budget *[Michelle Hogan]*
- Review Proposed/Adjusted FY 2019/2020 Budget

11:45 AM - Noon SECTION 10: OTHER BUSINESS

- Calendar
 - 2019 Summer Meeting: August 19 & 20, Plymouth, MA
 - 2020 Winter Meeting: February (TBD)
- Any additional business to come before the Committee

ADJOURN