

AGENDA

[Monday, August 19, 2019]

7:30 - 8:30 AM BREAKFAST BUFFET

8:30 AM CALL TO ORDER & ROLL CALL

- Introductions
- Seating of Alternates & Public Member
- Cellphones, Wi-Fi, Safety Protocol
- Anti-Trust Guidelines & Marketing Orders 101
- Announcements, Rules of Order, Agenda Updates

[Jen Varela]

8:50 - 10 AM SECTION 1: CANADA, INVENTORY, MARKETING POLICY

- Eastern Canada Crop Projection and APCQ
- Review Q2 and Q3 Cycle Reports & Industry Overview
- Develop & Approve FY '20 Marketing Policy

[Vincent Godin]

[Parker Mauck &

Michelle Hogan]

10 - 10:15 AM 15-MINUTE BREAK

10:15 - 10:45 AM SECTION 2: DOMESTIC PROMOTIONS

- Communications & Domestic Marketing Update

[Karen Cahill]

10:45 AM - Noon SECTION 3: TRADE POLICY

- MRL & Tariff Updates
- Discussion on trade policy proposals for 2019/2020

[Matt Lantz]

Noon - 1 PM LUNCH

1 - 2:15 PM SECTION 4: NEW/OLD BUSINESS

- CI, SAB, Health Research Updates
- Research
- Clinical Science Activation Program
- Associations Updates

[Terry Humfeld]

[Amy Howell, Ph.D.]

[Louise Pollock]

2:15 - 3:30 PM SECTION 5: INTERNATIONAL PROMOTIONS

- Handler Interviews
- Program Update & Recommendations

[Sarah Gelpi &

David McCaleb]

3:30 - 3:45 PM 15-MINUTE BREAK

3:45 - 4:30 PM EXECUTIVE SESSION

- Personnel Issues

AGENDA

[Tuesday, August 20, 2019]

7:30 - 8:30 AM BREAKFAST BUFFET

8:30 AM CALL TO ORDER & ROLL CALL

- Reseating of Alternates
- Announcements, Rules of Order, Agenda Updates

8:30 - 8:45 AM SECTION 6: MINUTES

- Winter Meeting - February 12 & 13, 2019 *[Michelle Hogan]*

8:45 - 9 AM SECTION 7: FINANCIALS

- Financial Statements: January-July 2019 *[Michelle Hogan]*

9 - 9:15 AM SECTION 8: STAFF REPORT

- Update on staff and administrative activities *[Michelle Hogan]*
- e-Compliance Plan, Internal Controls Policy, Employee Handbook, Contingency Plan

9:15 - 10:15 AM SECTION 1: INVENTORY/MARKETING POLICY (Cont'd)

- Consideration of volume regulation recommendation

10:15 - 10:30 AM 15-MINUTE BREAK

10:30 - 11:30 AM SECTION 9: BUDGET

- Review Proposed/Adjusted FY 2019/2020 Budget *[Michelle Hogan]*
- FY 2019/2020 Budget Narrative

11:30 AM - Noon SECTION 10: OTHER BUSINESS

- Designation of Independent Auditor
- Calendar
 - 2020 Winter Meeting - February 6 & 7, Orlando, FL
Meeting Guests to Include Almond Board
 - 2020 Summer Meeting - August, WI (TBD)
- Any additional business to come before the Committee

ADJOURN