

# Agenda

Thursday, February 6, 2020

7 - 8 AM *BREAKFAST BUFFET*

**8 AM CALL TO ORDER & ROLL CALL**

Seat New Member: At-Large Alternate, Chris O'Connor *[George Rogers]*

Seating of Alternates

WiFi Password & Introduction of Meeting Guests

Announcements, Rules of Order, Agenda Updates

Anti-Trust Guidelines *[Jen Varela]*

**8:15 - 9:45 AM SECTION 1: CANADA & U.S. INVENTORY UPDATE**

- Eastern Canada Crop Projection and APCQ *[Vincent Godin]*
- Review Q1 Cycle Report & Industry Overview *[Parker Mauck]*

9:45 - 10 AM *15-MINUTE BREAK*

**10 - 11 AM SECTION 2: MRL & TRADE POLICY** *[Matt Lantz, Adam Hollowell, Alinne Oliveira]*

**11 AM - Noon SECTION 3: INTERNATIONAL PROMOTIONS**

Handler Interviews

Program Update & Recommendations

*[Sarah Gelpi, David McCaleb,  
Daria Mikhalchenko]*

Noon - 1 PM *LUNCH*

**1 - 2:45 PM SECTION 4: NEW/OLD BUSINESS**

Assessment Review Subcommittee *[Steve Berlyn]*

Cranberry Institute Update *[Bill Frantz]*

Health Research Update *[Amy Howell, Ph.D.]*

Scientific Activation Plan *[Louise Pollock]*

Association Updates *[Tom Lochner, Brian Wick, Steve Lee, Nick Puhl]*

China Production *[Sarah Gelpi]*

RFP Process *[Michelle Hogan]*

Government Purchases *[Marc McFetridge]*

2:45 - 3 PM *15-MINUTE BREAK*

**3 - 3:30 PM SECTION 5: DOMESTIC PROGRAM**

*[Karen Cahill]*

**3:30 - 3:40 PM SECTION 6: MINUTES**

- Summer Meeting - August 19 & 20, 2019 *[Michelle Hogan]*

**3:40 - 4 PM SECTION 7: STAFF REPORT**

*[Michelle Hogan]*

4 - 5 PM *EXECUTIVE SESSION*

# Agenda

Friday, February 7, 2020

7:30 - 8:30 AM *BREAKFAST BUFFET*

**8:30 AM CALL TO ORDER & ROLL CALL**

Reseating of Alternates  
Announcements, Rules of Order, Agenda Updates  
Anti-Trust Guidelines

*[George Rogers]*

*[Jen Varela]*

**8:45 - 9:45 AM SECTION 4 CONTINUED: NEW/OLD BUSINESS**

Almond Board Presentation

*[Richard Waycott]*

**9:45 - 10:30 AM SECTION 1 CONTINUED: MARKETING POLICY**

Update FY2020 Marketing Policy

*[Parker Mauck]*

10:30 - 10:45 AM *15-MINUTE BREAK*

**10:45 - 11 AM SECTION 8: FINANCIALS**

Financial Statements: September - December 2019  
Annual A-133 Audit

*[Michelle Hogan]*

*[Jim Rezendes]*

**11 - 11:45 AM SECTION 9: BUDGET**

Review Adjusted FY 2019/2020 Budget  
Review Proposed FY 2020/2021 Budget

*[Michelle Hogan]*

**11:45 AM - Noon SECTION 10: OTHER BUSINESS**

Calendar  
- 2020 Summer Meeting - August 10 & 11, Minneapolis, MN  
- 2021 Winter Meeting - (TBD)  
Any additional business to come before the Committee

*ADJOURN*