

AGENDA AUGUST 11, 2020



9 – 9:15 AM	CALL TO ORDER & ROLL CALL <ul style="list-style-type: none">• Zoom 101• Seating of Members & Alternates• Election of Officers*• Acknowledgement of Outgoing Members• Anti-Trust Guidelines & Marketing Orders 101• Announcements, Rules of Order, Agenda Updates	Jen Varela
9:15 – 9:45 AM	1. INVENTORY & MARKETING POLICY <ul style="list-style-type: none">• APCQ Update†• Review Q2 & Q3 Cycle Reports• Develop FY'21 Marketing Policy*• Volume Regulation Discussion*	Parker Mauck
9:45 – 10 AM	2. DOMESTIC MARKETING <ul style="list-style-type: none">• 2019-2020 Recap†• 2020-2021 Program Recommendations*	Karen Cahill
10 – 10:20 AM	3. MRL & TRADE POLICY – <u>Pre-Recorded Presentations</u> <ul style="list-style-type: none">• 2019-2020 Recap†• 2020-2021 Budget Requests*	BCI
10:20 – 10:40 AM	4. INTERNATIONAL MARKETING – <u>Pre-Recorded Presentation</u> <ul style="list-style-type: none">• 2019-2020 Recap†• 2020-2021 Budget Requests*	BCI
10:40 – 10:50 AM	BREAK	
10:50 – 11 AM	5. NEW/OLD BUSINESS <ul style="list-style-type: none">• Government Purchases Subcommittee• Cranberry Institute†• Scientific Activation Plan†	Amundson/McFetridge
11 – 11:05 AM	6. MINUTES <ul style="list-style-type: none">• Winter Meeting – February 2020*• May 5, 2020 Conference Call*	Michelle Hogan
11:05 – 11:10 AM	7. STAFF REPORT <ul style="list-style-type: none">• Update on Administrative Activities†• Approval of CMC documents*	Michelle Hogan
11:10 – 11:15 AM	8. FINANCIALS <ul style="list-style-type: none">• Financial Statements: January – July 2020*	Jim Rezendes
11:15 – 11:30 AM	9. BUDGET <ul style="list-style-type: none">• Review Proposed/Adjusted FY 2020/2021 Budget*	Jim Rezendes
11:30 – 11:45 AM	10. OTHER BUSINESS <ul style="list-style-type: none">• Designation of Independent Auditor*• Inter-item Transfers*• Calendar: 2021 Winter & Summer Meetings• Subcommittees• Any additional Committee business	Michelle Hogan
11:45 AM	Adjourn*	
11:55 AM	Executive Session*	

* Requires a Committee motion and vote

† Topics included in the meeting book only and will not be presented on unless there are questions