

AGENDA: 08.10.21

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| 7 - 8 AM | <i>BREAKFAST BUFFET</i> | |
| 8 - 8:15 AM | CALL TO ORDER & ROLL CALL | |
| | <ul style="list-style-type: none"> • Seating of Members & Alternates • Anti-Trust Guidelines • Announcements, Rules of Order, Agenda Updates | <i>[Jen Varela]</i> |
| 8:15 - 9 AM | 1. INVENTORY & MARKETING POLICY | |
| | <ul style="list-style-type: none"> • APCQ Update • Review Q2 & Q3 Cycle Reports • Develop FY'21 Marketing Policy* • Volume Regulation Discussion | <i>[George Rogers]</i> |
| 9 - 9:15 AM | 2. DOMESTIC MARKETING | <i>[Karen Cahill]</i> |
| 9:15 - 9:45 AM | 3. MRL & TRADE POLICY | <i>[Bryant Christie, Inc.]</i> |
| <i>9:45 - 10 AM</i> | <i>15-MINUTE BREAK</i> | |
| 10 - 10:30 AM | 4. INTERNATIONAL MARKETING | <i>[Bryant Christie, Inc.]</i> |
| 10:30 AM - 12:30 PM | 5. NEW/OLD BUSINESS | |
| | <ul style="list-style-type: none"> • New/Revised Policies* • Cranberry Institute • Scientific Activation Plan • Government Purchases Subcommittee • Grower Associations Updates • Health Review Subcommittee | <i>[Parker Mauck] [Bill Frantz] [Louise Pollock] [Jill Amundson] [Jill Amundson]</i> |
| <i>12:30 - 1:15 PM</i> | <i>LUNCH</i> | |
| 1:15 - 1:20 PM | 6. MINUTES | <i>[Michelle Hogan]</i> |
| | <ul style="list-style-type: none"> • February 10, 2021* • April 6, 2021* | |
| 1:20 - 1:30 PM | 7. STAFF REPORT | <i>[Michelle Hogan]</i> |
| | <ul style="list-style-type: none"> • Approval of 2021/2022 E-Compliance Plan* | |
| 1:30 - 1:45 PM | 8. FINANCIALS | <i>[Michelle Hogan]</i> |
| | <ul style="list-style-type: none"> • Financial Statements: September - July 2021* | |
| 1:45 - 2:15 PM | 9. BUDGET | <i>[Michelle Hogan]</i> |
| | <ul style="list-style-type: none"> • Review Proposed/Adjusted 2021/2022 Budget* <ul style="list-style-type: none"> - International Promotion Program* - Trade Policy Program* - Domestic Promotion Program* - Health Research* - SAP Continuation* | |
| 2:15 - 2:30 PM | 10: OTHER BUSINESS | |
| | <ul style="list-style-type: none"> • Financial Resolutions 1 & 2* • 2022 Meeting Calendar • Subcommittees • Any Additional Business | |
| <i>2:30 PM</i> | <i>ADJOURN*</i> | |
| <i>2:45 - 4 PM</i> | <i>Executive Session*</i> | |