

AGENDA

TUESDAY, AUGUST 16, 2022

7 - 8 AM BREAKFAST BUFFET

8 AM CALL TO ORDER & ROLL CALL

- Seating of Members & Alternates
- Election of Officers*
- Acknowledgment of Outgoing Members
- Anti-Trust Guidelines & Marketing Orders *[Jen Varela]*
- Announcements, Rules of Order, Agenda Updates

8:20 - 8:30 AM 1. MINUTES *[Danny Raulerson]*

- 2022 Winter Meeting*
- June 2022 Conference Call*

8:30 - 9 AM 2. INDUSTRY ASSOCIATION UPDATES

9 - 9:15 AM 3. NEW/OLD BUSINESS

- Nominating Subcommittee *[Jill Amundson]*

9:15 - 9:30 AM 4. INVENTORY & MARKETING POLICY *[Danny Raulerson]*

- Review Q2 & Q3 Cycle Reports
- CY22 Marketing Policy*

9:30 - 9:45 AM 5. STAFF REPORT *[Danny Raulerson]*

- Update on Administrative Activities
- Approval of CMC Documents*

9:45 - 10 AM 6. DOMESTIC MARKETING *[Karen Cahill]*

10 - 10:15 AM 15-MINUTE BREAK

10:15 - 11 AM 7. INTERNATIONAL MARKETING *[Sarah Gelpi & Shelby Sackett]*

11 - Noon 8. MRL & TRADE POLICY *[Matt Lantz, Adam Hollowell, Alinne Oliveira]*

Noon - 1 PM LUNCH

1 - 2 PM 9. FINANCIALS

- Financial Statements 9/21-7/22* *[Jim Rezendes]*
- Fiscal Year Change*
- Electronic Signatures*

2 - 4 PM 10. STRATEGIC PLAN *[Danny Raulerson]*

- Review Action Items

3 - 3:15 PM 15-MINUTE BREAK

4 PM EXECUTIVE SESSION*

**Requires Committee Motion & Vote*

AGENDA

WEDNESDAY, AUGUST 17, 2022

7 - 8 AM *BREAKFAST BUFFET*

8 - 10:30 AM CMC/CI JOINT SESSION

[Bill Frantz & Danny Raulerson]

- Health Research RFP Presentations
- Discussion

10:30 - 10:45 AM *15-MINUTE BREAK*

10:45 - 11 AM CMC CALL TO ORDER & ROLL CALL

11 - 11:30 AM 11. BUDGET

[Danny Raulerson]

- Review Adjusted FY 2022/2023 Budget*
 - International Promotion Program*
 - Trade Policy Program*
 - Domestic Promotion Program*
 - Health Research Proposals*
 - CCCGA Proposal*

11:30 - Noon 12: OTHER BUSINESS

- Financial Resolutions*
- 2023 Meeting Calendar*
- Any additional business to come before the Committee

ADJOURN*

