

Agenda

THURSDAY, FEBRUARY 16, 2023



7 - 8 AM BREAKFAST BUFFET

8 AM CALL TO ORDER & ROLL CALL

- Seating of Members & Alternates [Brad Morse]
- Anti-Trust Guidelines [Jen Varela]
- Announcements, Introductions, Agenda Updates [Brad Morse]

8:30 - 8:40 AM 1. MINUTES

- August 2022 Summer Meeting* [Danny Raulerson]

8:40 - 9:10 AM 2. GROWER ASSOCIATIONS

- ACGA
- CCCGA [Brian Wick]
- WSCGA [Tom Lochner]
- West Coast

9:10 - 9:30 AM 3. OLD BUSINESS

- Cranberry Institute/Health Research [Bill Frantz]

9:30 - 10 AM 4. INVENTORY & MARKETING POLICY

- APCQ [Danny Raulerson]
- CY22 Q1 Cycle Report
- CY23 Marketing Policy*

10 - 10:15 AM 15-MINUTE BREAK

10:15 - 10:45 AM 5. STAFF REPORT

- Update on Administrative Activities [Danny Raulerson]
- Approval of CMC Documents*

10:45 - 11:15 AM 6. DOMESTIC MARKETING

[Karen Cahill]

11:15 AM - Noon 7. MRL & TRADE POLICY

[Matt Lantz & Adam Hollowell]

Noon - 1 PM LUNCH

1 - 1:30 PM GUEST SPEAKER - BRUCE SUMMERS

[Administrator USDA AMS]

1:30 - 2:15 PM 8. INTERNATIONAL MARKETING

[Shelby Sackett]

2:15 - 3 PM GUEST SPEAKER - DR. AMY HOWELL

[Associate Research Scientist, Rutgers]

- Opportunities for Nutrition Research

3 - 3:15 PM 15-MINUTE BREAK

3:15 - 4 PM 2023 REFERENDUM

[Jen Varela]

4 PM EXECUTIVE SESSION (If Needed)

*Requires a motion to accept as presented



Agenda

FRIDAY, FEBRUARY 17, 2023



7 - 8 AM BREAKFAST BUFFET

8 AM CALL TO ORDER & ROLL CALL

- Seating of Members & Alternates

[Brad Morse]

8:15 - 9 AM GUEST SPEAKER - MARK SLUPEK [FAS Deputy Administrator Global Programs]

9 - 9:30 AM 9. FINANCIALS

- Financial Statements Sept-Dec 2022*
- A-133 Audit*

[Jim Rezendes]
[Danny Raulerson]

9:30 - 10 AM 10. BUDGET

- Review Adjusted FY22/23 Budget*
- Review Proposed FY23/24 Budget*
- International Promotion Program*
- Trade Policy Program*
- Domestic Promotion Program*

[Danny Raulerson]

10 AM OTHER BUSINESS

- Meeting Calendar
- Subcommittees
- 2023 Referendum Wrap-Up
- Any additional business to come before the Committee

[Jen Varela]

ADJOURN

**Requires a motion to accept as presented*

