

Agenda

Monday, August 14, 2023

8 - 8:15 AM	CALL TO ORDER & ROLL CALL <ul style="list-style-type: none">Seating of Members & AlternatesAnti-Trust GuidelinesAnnouncements, Rules of Order, Agenda Updates	[Brad Morse] [Jen Varela] [Brad Morse]
8:15 - 8:20 AM	1. MINUTES <ul style="list-style-type: none">Winter Meeting - February 2023*Virtual Meeting - April 2023*	[Danny Raulerson]
8:20 - 8:45 AM	2. INDUSTRY ASSOCIATION UPDATES <ul style="list-style-type: none">WSCGACCCGAACGAWest CoastCranberry Institute	[Danny Raulerson] [District 2] [District 4] [Kevin Hatton]
8:45 - 9:30 AM	3. INVENTORY & MARKETING POLICY <ul style="list-style-type: none">APCQ Update[†]Review Q2 & Q3 Cycle ReportsCY23 Marketing Policy*	[Danny Raulerson] [Danny Raulerson]
9:30 - 9:45 AM	4. STAFF REPORT <ul style="list-style-type: none">Update on Administrative ActivitiesApproval of CMC Documents<ul style="list-style-type: none">E-Compliance*Employee Handbook*Contingency Plan*Internal Controls Policy*Bylaws*	[Danny Raulerson]
<i>9:45 - 10 AM</i>	<i>15-MINUTE BREAK</i>	
10 - 11 AM	5. DOMESTIC MARKETING <ul style="list-style-type: none">The Center for Food Integrity22/23 Recap & 23/24 Recommendations	[Victoria van der Haas] [Karen Cahill]
11 AM - Noon	6. INTERNATIONAL MARKETING <ul style="list-style-type: none">22/23 Recap & 23/24 Recommendations	[James Christie & Shelby Sackett]
<i>Noon - 1 PM</i>	<i>LUNCH</i>	
1 - 2 PM	7. MRL & TRADE POLICY <ul style="list-style-type: none">22/23 Recap & 23/24 Recommendations	[Matt Lantz & Alinne Oliveira]
2 - 2:45 PM	8. FINANCIALS <ul style="list-style-type: none">Financial Statements September 2022 - July 2023*Inter-Item Transfers*Designation of Independent Financial Auditors*	[Jim Rezendes]
2:45 - 3:45 PM	9. MARKETING ORDER <ul style="list-style-type: none">Open Discussion	[Danny Raulerson]
<i>3:45 - 4 PM</i>	<i>15-MINUTE BREAK</i>	
4 - 5 PM	EXECUTIVE SESSION*	

Agenda

Tuesday, August 15, 2023

8 - 8:15 AM **CMC CALL TO ORDER & ROLL CALL**

8:15 - 10:15 AM **10. HEALTH RESEARCH**
• Health Research RFP Presentation

[Danny Raulerson]

10:15 - 10:30 AM *15-MINUTE BREAK*

10:30 - 11:30 AM **11. BUDGET**
• Review Adjusted FY 2023/2024 Budget*
• International Promotion Program*
• Trade Policy Program*
• Domestic Promotion Program*
• Health Research Proposals*

[Danny Raulerson]

11:30 - Noon **OTHER BUSINESS**
• 2024 Meeting Calendar
• Any additional business to come before the Committee

ADJOURN*

**Requires Committee Motion & Vote*

‡Meeting book only; will not be presented on unless there are questions